

From: Susan Mazurski March 22, 2012 4:07:27 PM
Subject: Tourism Committee Minutes 02/21/2012 Approved
To: SimsburyCT_TourismMin
Cc:

Simsbury Tourism Committee
The Simsbury Chamber of Commerce
February 21, 2012

In Attendance: Liz Banco, Terry Boulton, Pat Carbone, Laurie Matczak, John Hampton

1. Meeting called to order - 7:35 PM
2. Lack of Quorum - Minutes of January 17th as stands
3. Old Business:

A. Art Walk on May 19th discussed. Linda Schofield will join us in March and Tourism will help staff info booths

B. Discussed ongoing distribution of brochures and postcards

C. Discussed cell phone publicity and ribbon-cutting on June 2nd from 11:00 a.m. to 2:00 p.m., highlighting four stops and giving how-to instructions by docents.

D. Pat Carbone reported our phone has received no calls thus far in February. Terry will take calls in March and Laurie in April.

E. Discussion on Volunteer Expo which we decided to table for this year due to time constraints and lack of an available date at Eno. John will post a notice on the Town website with a link to the past participants and devote one of his SCTV shows to the topic and invite a few of the organizations to join him. He will try to get some info into the papers, with a positive spin telling all that we will be back in 2013, as well as using the Town Hall showcase by putting up a banner or info about our return in 2013. We will flag this issue for reserving a date early in 2013 at Eno.

4. New Business:

A. Liz discussed the Web cam at Eno and further discussion will follow.

B. Liz announced the Tourism Forum to be May 15th from 7:00 p.m. to 9:00 p.m. at Eno with Kip Bergstrom, which was rescheduled

C. Liz reminded us all to go to Town Hall for our reappointments

D. Liz said the Tourism Conference which is an annual event, would be May 17th at the CT Convention Center, and we are to let her know if we wish to attend. We may be getting 2 tickets for the all-day conference.

5. Other Business:

A. John is to find out more info about Simsbury's participation in the 100th Anniversary re: Gifford-Pinchot documentary

6. Meeting adjourned at 9:00 p.m.

Respectfully submitted by Pat Carbone